

MEDIA RELEASEJuly 25th 2006**EXTREME ACTION AND LUXURY INNOVATIONS SET TO STEAL THE SHOW AT
BIG BOYS LIFESTYLES 2006**

The 6th annual Big Boys Lifestyles Exhibition, WA's premier lifestyle show for men will explode into action at the Claremont Showgrounds this weekend. Previously named Big Boys Toys, the new name incorporates more live action as well as a wider selection of luxury innovations, extreme sports and lifestyle options for men.

This year's highlights include the first mobile public paintball shooting gallery ever to operate in WA where show-goers will be able to challenge their mates in a real-life paintball shoot out. They will also get their chance to put their skills to the test as they hover an R22 helicopter and have a round of golf inside a golf simulator!

There will be a huge range of never before seen luxury innovations including Trailcraft's brand new '640 Panorama Dirtroad' off-road caravan, the latest Apple iMacs and iPod hi-fi, the 'Mini X Fishyak' fishing kayak and the latest spas featuring in-built DVD LCD pop up monitors and surround sound CD players.

The WA Sporting Car Club will have a huge display of high performance cars as well as offer a sneak peek of the mammoth SuperTrucks that are set to fire up at Barbagallo Raceway in August.

Visitors can relax in the Woodstock Sports Bar and watch the AFL football on the big screen or get up close and personal with a range of boats, camping gear, aircraft, the latest in home entertainment, extreme sports and sporting goods, military gear, luxury home products and more.

Exhibition director Richard Campbell says Big Boys Lifestyles 2006 promises a superb mix of new exhibitors and more live action than seen in previous years. "Visitors will be blown away by the excitement we've packed into this year's exhibition. We've mixed in a lot more live action, so it will be unlike any other men's show ever seen before in WA!"

Where:

Robinson & Jubilee Pavilions, Gate 5 off Graylands Road - Claremont Showgrounds

When:

Saturday July 29 10.00am – 5.30pm

Sunday July 30 10.00am – 5.30pm

Cost:

Adults \$12.00

Children 6 – 16 \$8.00

Aged Concessions \$8.00

Family (2 + 2) \$35.00

More information:www.bigboystoysexhibition.com.auinfo@bigboystoysexhibition.com.au

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